



# AGENT MODEL

Help Your Clients Reach Their Potential

# What Is Pro.file?

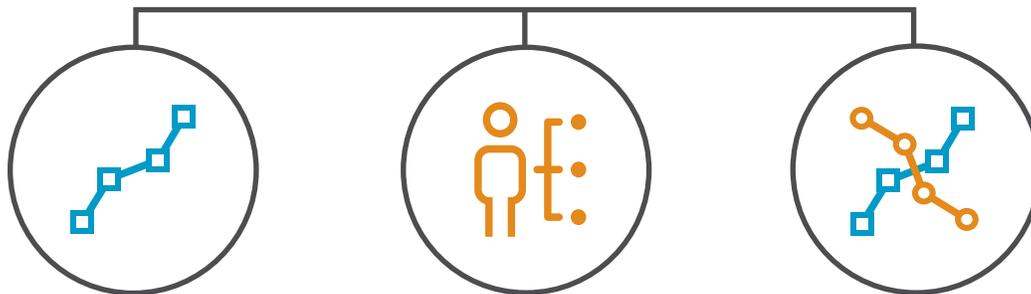
*Pro.file is a unique blend of personality tools, a performance orientation framework, workshop modules and a powerful software platform. It sharpens an organization's ability to recruit, retain, develop and promote. It helps our Agents build their revenue, grow their business and increase their impact with their clients.*

## Not Just Another Personality Tool!

At its core, Pro.file helps organizations determine the personality of a job, uncover the personality of an applicant or employee and compares that information to reveal the risk, the fit, coaching needs, promotion potential and development opportunities.

The insight from our performance orientation framework provides a lens into people missing from most institutional and organizational training initiatives. This knowledge, combined with our assessment tools, is what makes Pro.file unique.

## How it Works



1. Determine the best traits for a role.

2. Assess candidates for those traits.

3. Review their fit to the role.

**A suite of tools with endless workplace applications.**

For over 22 years, Concord Consulting has been helping grow organizations with our strategic planning and organizational design processes, coaching and training. A common thread through all of our work has been the Pro.file tools, and our insight into people's performance orientations. The power and insight from this tool has allowed us to forge deeper relationships with our clients and to expand our business throughout Canada, the United States, Australia and into Europe. It only made sense to develop a model that would allow other consultants to benefit from the tool like we have.

## A Suite of Tools to Offer Your Clients



Pro.file Organization



Pro.file Group



Pro.file People

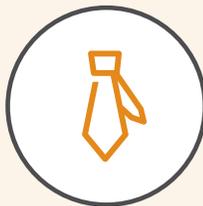


Pro.file Communication



Pro.file Auto Compare

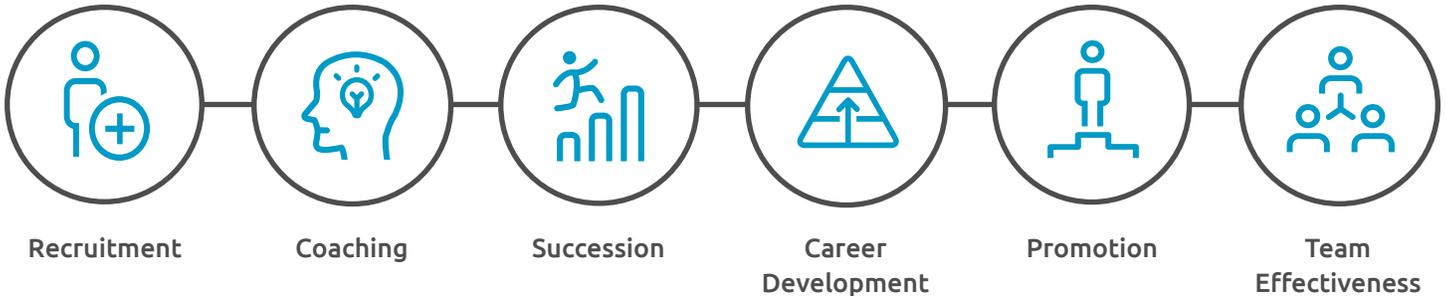
## The Pro.file Performance System, the only personal tool agents need.



### Pro.file AGENT

*Pro.file Agent gives you access to our online software platform and full suite of tools. This provides you with access and control to leverage the tools and features with your current and prospective clients.*

# Increase Your Impact and Scope of Work



In addition to the various tools available, Agents learn about the Pro.file performance orientation framework. This unique level of insight developed by Concord Consulting throughout the years creates great clarity and understanding about how a person's personality impacts their performance in the workplace. You can carry these insights into any conversation about employees or applicants across a wide range of applications.

## What our Agents are Saying About Pro.file

### Carmel Macpherson | Role Affinity

*"In short, in my long career I have used just about every tool in HR that could be used. Concord Consulting's suite of Pro.File tools remain the engine that drives my success and continue to make a genuine and positive difference to those I interact with in my consulting work."*

### Daryl Johnson | Johnson and Associates

*"The Pro.file tool has enabled me to effectively build trusting relationships with leadership teams and my executive coaching clients. It has long been an integral part of our leadership programs, and is one of the reasons one of our programs was recognized as one of the Top 10 Leadership programs in North America by HR.ORG."*

# Why Choose Pro.file Agent?

*Pro.file Agent is a powerful online platform combining world class personality tools, unique training modules and insight into how personality relates to performance. Whatever the application, Pro.file will bring impactful, relevant, accurate and insightful contributions, to increase your efficiency, impact, effectiveness and revenue.*

## Simple Pricing Model

Our monthly fee gives you the power to sell and fit the needs of your client. You decide how you charge.

## Agent Support

We've grown our business by using the tools and insights to help our clients. Let us help you do the same.

## Build a Recurring Revenue Stream

License Pro.file to your existing clients to decrease administrative time and increase your ability to generate revenue.

## Accessible Online Platform

You can access your Pro.file site online anywhere and at anytime.

## Contact

**We've built a sustainable business based on the insights of the Pro.file Performance System. We want to help you do the same!**

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