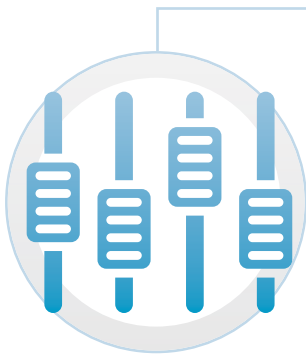


See Past the Person to the Personality

Through a series of online surveys, one-on-one interviews and personal consultations, *Pro.file Performance System* gives you the tools to uncover a person's true potential. It transforms the way organizations see themselves, the way they recruit, retain, develop and promote, and the results they achieve.

How It Works



1. DETERMINE THE BEST TRAITS FOR A ROLE



2. ASSESS CANDIDATES FOR THOSE TRAITS



3. REVIEW THEIR FIT TO THE ROLE

Hire Smarter, Faster

Identify what the perfect fit looks like. Don't waste resources recruiting, training and developing the wrong fit for your business. Simplify applicant screening by matching to your benchmark personality traits. Eliminate those who don't match.

Improve Productivity

See drastically improved productivity in roles where the right match has been made. Sales, operations, accounting, every position requires a certain kind of personality for optimal performance. Find the right person and let them get to work.

Reduce Turnover

Match an individual's strengths and motivational drives to the job to produce an immediate fit and create job satisfaction. Motivate your employees to stay.

Pro.file Organization

Define the Role
Know who you need before searching

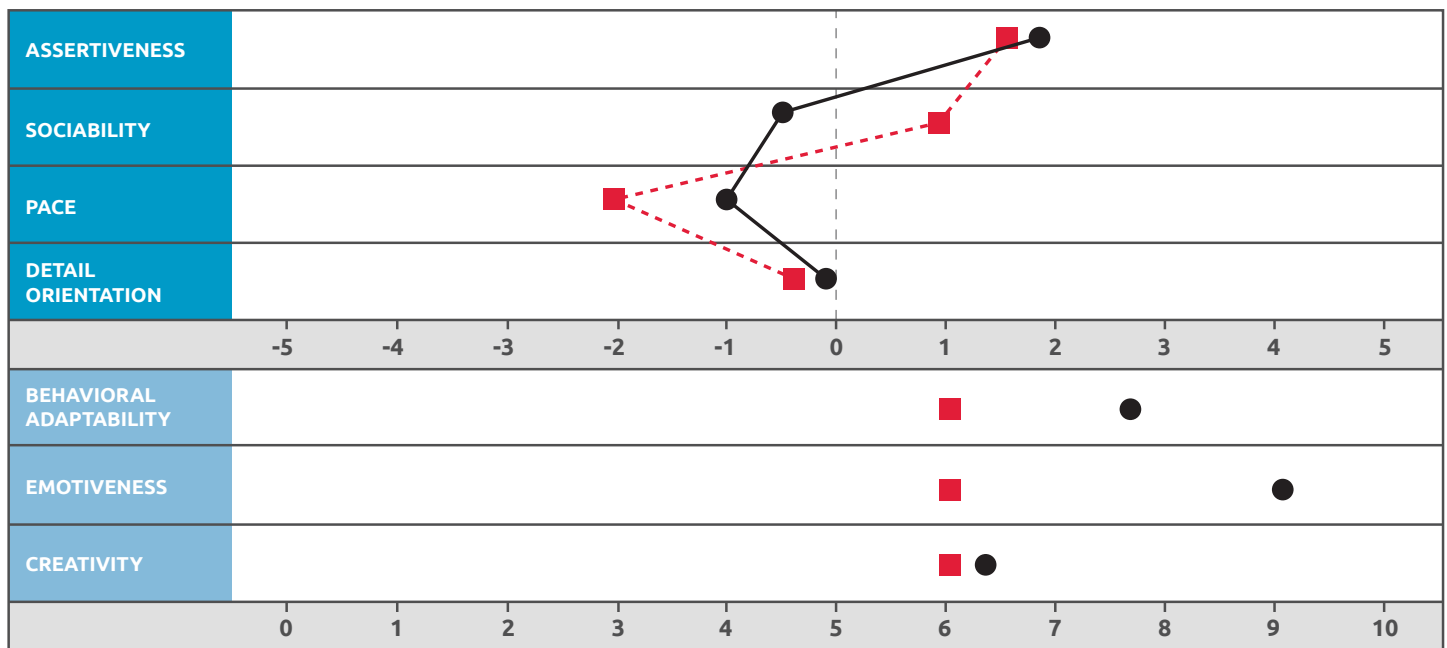
Using an online questionnaire and facilitated management interviews, the specific degrees of behavior necessary for success in a particular role within your organization are defined. These benchmarks can then be matched to the candidate's results to assess their fit.

Pro.file People

Define the Person
Know precisely who you're hiring

Using an online survey and proprietary interpretation knowledge, you receive clear, accurate and specific insight into a person's personality, their strengths, potential, motivations, and what they will and won't do and for how long. Find out exactly who you're hiring before you hire them.

Assess the match and define the risk



- Pro.file Organization model
- Pro.file People results

Recruitment • Coaching • Retention • Team Building
Performance Management • Succession Planning • Career Development